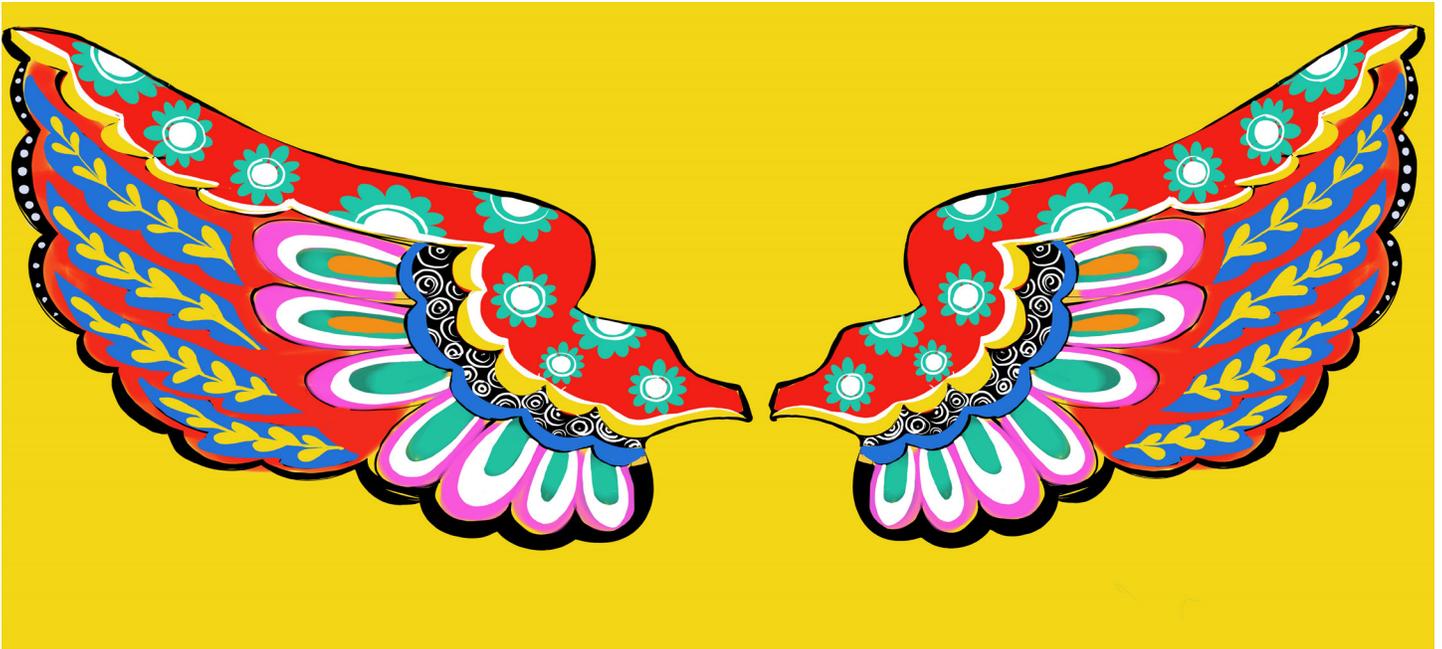




# LANDEFALL FOUNDATION

TOGETHER IN COMMUNITY GIVING



## ANNUAL REPORT

---

2023

Cover art created by local NC Latina artist Rosalie Torres-Weiner with children participating in Cameron Art Museum's exhibition "On the Place of Encounters/Lugar de Encuentros". The exhibition runs until January 14, 2024 and was partially funded by a grant from the Landfall Foundation.

## 2023 Board of Directors

Donis Smith - *President*  
Denise Baer - *Treasurer*  
Bob Harootyan - *Secretary*  
John Earl - *VP Operations*  
Jane Carlson - *VP Marketing*  
Christina Whalen - *VP Events*  
Cecelia Marrese - *VP Technology*

Michelle Clark-Bradley  
Karin Carson  
Liz Cleghorn  
Clayton Gsell  
Bill Kimbrell  
Dan Levine  
Phil Ley  
Philip Marette  
Kristen Shaheen  
Darcee Strube  
Tanya Vetter

## Capital Grants

Kristen Shaheen

## Grants Committee Chairs

Terry Reilly Co-Chair  
Cathy Crumpton Co-Chair

## Arts Subcommittee

Tina Leak, Chair  
Beth Bowers  
Christine Hinsch  
Joel Sanders

## Education Subcommittee

Andrew Young, Chair  
Anne York  
Kathleen McLean  
Beth O'Connell

## Health & Welfare Subcommittee

Deloris Rhodes, Chair  
Hannah Holt  
Jerry Hurwitz  
Marilyn Nygren

## Scholarships

Bill Kimbrell

# A Letter From the President

As my tenure on the Landfall Board of Directors comes to an end, I have been reflecting on the historic progress our organization has made since our inception. In 1996, the foundation awarded a modest \$15,350 in grants. By its 10th year total awards had grown to \$238,000. Fast forward to 2023: total grants and scholarships awarded nearly \$639,000! In cumulative terms, our community has collectively contributed over \$7.4 million to local nonprofit organizations!

While all of us who volunteer for the Landfall Foundation are grateful for the generous donors who have helped us help the less fortunate in our area, I have been surprised at times how many in our community do not know the Landfall Foundation exists or what we do. Some assume we are affiliated with the Country Club of Landfall or the COA. In fact, the Landfall Foundation was the vision of Frank Kenan, who wanted to create a philanthropic connection between the residents behind the "big white wall" and the greater Wilmington community.

As our Landfall community and giving grows, so does the need in the greater Wilmington community. You may have heard recently that Wilmington's largest homeless encampment was forced to vacate. There were about 100 people living on the property off Martin Luther King parkway. Existing homeless shelters are at capacity so where will these people go? Over the last 27 years, the Landfall Foundation has given generously to organizations such as Good Shepherd, Eden Village, The Food Bank, and other invaluable non-profits that provide food and shelter to those in need. As this encampment demonstrates, the need for safe, affordable housing has not been completely satisfied and may never be. However, that will not stop us from our mission to support local, underfunded non-profit organizations who can make a difference in the lives of those less fortunate.

As a stand-alone 503(c), the Landfall Foundation raises funds through direct donations and several fund-raising events. Our independent grants committee carefully vets all applications and makes recommendations to the Board of Directors. The Board votes to approve the grants and funds are awarded in November each year. This work is done with an all-volunteer board and grants committee. Therefore, ninety-seven cents of every dollar we raise supports our mission.

In the last month, we have had two inquiries from similar communities, one in Brunswick County and one in South Carolina, looking to start their own community foundations. If imitation is the finest form of flattery, we all should be proud!

Over the last six years of serving the Landfall Foundation, I have learned much about the needs of our community, made new friends, and met some of the most generous people I have ever known. The Foundation is a success because of our supporters and volunteers. We all should be proud of the impact we have on our greater community.

THANK YOU for making a difference!

Donis Smith  
*President*

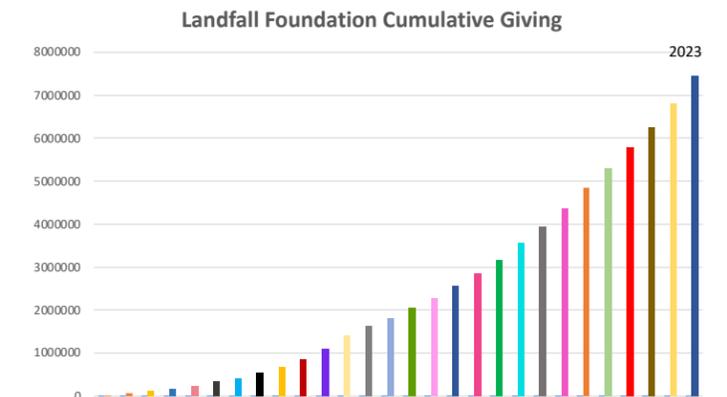
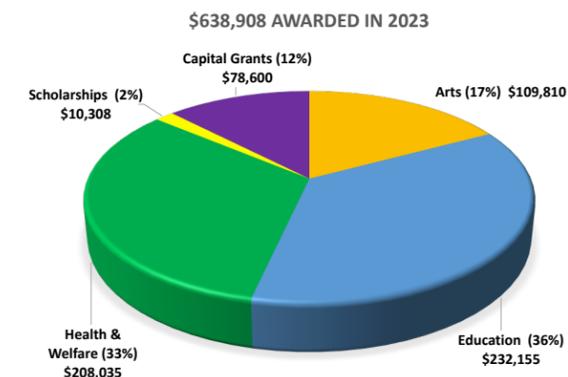


# Treasurer's Report

by Denise Baer - *Treasurer*

2023 was the Landfall Foundation's most successful year ever due to your generous donations! On November 2nd we awarded \$550,000 to 99 Wilmington area non-profits in the Arts, Education and Health and Welfare. This grant pool was \$50,000 higher than in 2022, a 10% increase in just one year. In addition, we funded four capital grants projects totaling \$78,600 and awarded \$10,308 in scholarships to CCL employees. Since inception, we have distributed more than \$7.4 million in grants throughout the Wilmington area and over \$263,000 in scholarships. This has been accomplished with an all-volunteer staff and administrative expenses just slightly over 3%.

The Wilmington community continues to make our fundraising events incredibly successful. Our annual gala was themed "Road to Augusta" and attendees came in their best golf attire. For the first time, in addition to our traditional live auction, we held a "Fund a Need" campaign where guests could donate an amount of their choosing. Through this new campaign, we raised over \$45,000 which will be used to increase our capital grants awards for 2024. The Art Show showcased work from 135 area artists over 4 days in August and Legends of Tennis returned in early October to a fantastic pro-exhibition with special guest Cliff Drysdale. The Holiday Marketplace, in its 12th year, is held in early December and will host many new and returning vendors with a beautiful assortment of products. In addition to these scheduled events, many individuals generously contribute throughout the year. We could not do any of this work without you!



## The Landfall Endowment Fund

The Landfall Foundation Endowment Fund was established by the Board of Directors in 2016. Its purpose was to serve as a source of permanent financial support for the Foundation to further its mission to provide significant annual grant distributions to local charitable organizations. The assets held in the Endowment Fund are professionally managed by an SEC registered investment firm with an investment strategy to generate long-term growth. By the end of 2023, the Endowment Fund will have over \$380,000 invested and an additional \$1.5M committed to the Endowment Fund as legacy gifts.

Our goal is to increase the size of the Endowment Fund with your generous donations, either during your lifetime and/or at your death, and through investment appreciation and earnings. The Endowment Fund will be retained in perpetuity. As the Fund grows, the Board can consider making distributions from the Fund to allow us to increase the size of our annual grant pool and/or to make emergency grants as we did after Hurricane Florence and during the COVID pandemic.

Contributions to the Endowment Fund can be made in many ways such as, mailing a check to the Landfall Foundation, by making a credit card contribution through our website, by donating securities, or with a qualified charitable distribution from an individual retirement account (IRA). Further, a legacy gift, which takes effect at your death, may be indicated in your will, trust, other estate planning documents, or by beneficiary designation. The Frank and Betty Kenan Society recognizes those generous donors who have donated Endowment Fund gifts which total \$10,000 or more during their lifetime, and those who have provided written intent to make a legacy contribution of \$10,000 or more.

For additional information or assistance, please contact Karin Carson at [Carson@landfallfoundation.org](mailto:Carson@landfallfoundation.org).

## How Can You Help?

- Make a donation by check, credit card or PayPal. If writing a check, an envelope is provided in this mailing.
- Donate stock
- Use a Qualified Charitable Distribution to fulfill your required minimum IRA distribution
- Include The Landfall Foundation in your estate planning through a legacy gift

# Scholarships

Since 2004, The Landfall Foundation, in partnership with the Country Club of Landfall, has awarded educational scholarships to eligible employees of both CCL and the COA. Employees can receive up to 50% of tuition costs, based on years of employment, exemplary academic achievement and exceptional job performance. This program is designed to encourage and reward the retention of qualified and motivated employees, enhance the desirability of Landfall employment and support the pursuit of higher educations for these individuals without regard to race, age, creed, color, sex, sexual orientation, gender identity, national origin, religion and/or disability. The program's graduates have gone on to careers in medicine, nursing, business, education and non-profit management.

During 2023, fourteen individuals received \$20,616 in scholarships, with The Landfall Foundation contributing 50% of those funds. From inception 10 years ago, student employees have received over \$525,000 in financial assistance. Pictured are spring and summer scholarship recipients.



Sylvana Gregg



Sarah Baker



Lauren Nance



Katelyn Groome



Kaitlyn Rast



Case Curwood



Aaron Bonafiglio

# Landfall Foundation Awards \$78,600 in Capital Grants

Capital grants were awarded in 2022 to four deserving local non-profits: First Fruit Ministries, A Safe Place, Eden Village, and Oak Island Senior Center.



**A Safe Place** received a \$30,000 grant to help renovate and expand its residential options on its newly purchased 11- acre property including exterior lighting, security system, carpeting and furnishings as well as better parking and driveway spaces. A Safe Place is focused on bettering the lives of victims of commercial sexual exploitation offering such services as a 24/7 hot line, community outreach, emergency shelter and training programs.



**Eden Village** was awarded a \$30,000 grant to purchase and install a temperature controlled walk-in refrigerator for its newly constructed community center. Eden Village is a tiny home community which will provide 31 older single chronically homeless adults with affordable long term housing in a supportive community. The 400 square foot structures will be supplemented by a community center and other facilities for social gatherings and training programs.

**Oak Island Senior Center** received a \$3000 grant to repair and replace the siding on its building which was damaged in recent storms. Oak Island Senior Center has over 6,000 senior citizens in its service area and is a vital social hub for seniors. They offer a wide variety of programs, classes and activities which provide personal enrichment and connections for those sharing similar interests.



# Landfall Foundation Grants Making An Impact In Our Community

Our supporters can take comfort in knowing the Landfall Foundation maintains a requirement that grants be carefully vetted and are only awarded for specific projects, not general “need”. Additionally, grantees must submit the results our grants helped achieve at year’s end. Following are just a few examples of your generous donations at work in our community in the past year, excerpted from recent articles (written in order respectively by Bob Harootyan, Terry Reilly and Ginger Wilson.)

## *Kids Making It Gives Kids a Leg Up*

KMI’s programs teach valuable vocational, entrepreneurial and life skills to at-risk, low-income, and disadvantaged youth. Its primary goal is for every student to stay in school, stay out of trouble and transition to the workplace or college. KMI has helped more than 7500 students do this since 2000. DJ, age 13 said, “I like Kids Making It because it’s really fun and a place where you can learn how to do anything you want to do when you put your mind to it.”



A grant from the Landfall Foundation helped fund KMI’s on-site Academic Mentor-ship program which included a summer jobs program in partnership with VOYAGE, and apprentice as well as a skilled trades program for older youth in electrical, plumbing, HVAC and construction carpentry.

Paul Bobotas, After School Woodworking Instructor said, “Kids Making It” is a place where kids who have been told they can’t, they don’t and they never will, come and learn they can, they do, and that they will!”

## *Noble Middle School Library Excites Children Through Reading*

Designed to encourage students to read by making it more exciting, graphic artist and #1 New York Times bestselling “Hazardous Tales” series author Nathan Hale was invited to speak to Noble School students as part of its Author Day program. Gretchen Nash, the school’s media specialist who brought Hale to the school said, “By exposing our students to authors and their books, I think children are more likely to become lifelong readers. If our middle schoolers like to read then they read to their kids and then their kids read to their kids—that’s how you change a generation.”



Hale’s presentation to the students was on the Louisiana Purchase and President Jefferson’s hiring of Lewis and Clark to explore the newly acquired land. A few days after his presentation, Nash reported that teachers began receiving calls and emails from parents saying their kids “couldn’t stop talking about the Lewis and Clark expedition and how Hale created cartoons to illustrate his stories”. She reported that there was subsequently a huge waiting list for Nathan Hale books from the students.

## *Pied Piper Production at Thalian Hall Brings Live Theatre to Delight Children*

Thalian Hall Center for the Performing Arts (THCPA) collaborates with the New Hanover County school system to provide every first and second grade class the Pied Piper’s Children’s Theatre at no charge. Funding from the Landfall Foundation helped with production costs of the Pied Piper’s “The Tortoise and the Hare”, enabling over 4000 children to experience live theatre, many for the first time.

Judy Greenhut, who directs or choreographs the shows at Thalian Hall says, “The teachers teach the children the songs, so when they come here to see the show, the cast encourages the kids to participate in the music. They break what an actor would call the “fourth wall” and the children become part of the play.” She went on to say that many people commented to her that their first live theatre experience was as a child at the Pied Piper Theatre and now they are a regular theatergoer as an adult.

## *Lend Your Skills to Volunteering for the Landfall Foundation*

Just as businesses have had to adapt to changing technology, so has the non-profit world. While many of you know the Landfall Foundation from our four annual events, you may not be aware that aside from planning and presenting these fundraisers, much work goes into the day-to-day function of our organization.

We are an all- volunteer Board putting our professional experiences to good use in the community. **If you have experience in graphic design, website maintenance, writing, CRM for NEON related professionals, public relations, or non-profit administration, we would love your help. Please send an email to [info@landfallfoundation.org](mailto:info@landfallfoundation.org) and let us know if you’re interested in joining our mission of supporting local, underfunded non-profits in our community.**



# 2023 Landfall Foundation Project Grants

## ***HEALTH & WELFARE - \$208,035 for 40 Grants***

A Bike for Every Child - \$3,500	Domestic Violence Shelter and Services, Inc - \$7,500	Paws4People foundation - \$5,000
Accessible Coastal Carolina Events, Sports, and Services, Inc. - \$5,000	Family Promise of the Lower Cape Fear - \$4,500	Planned Parenthood South Atlantic - \$7,000
Alliance for Cape Fear Trees - \$2,500	Financial Protection Law Center - \$2,000	Project Linus Chapter of New Hanover, Brunswick, and Pender Counties - \$1,500
Assistance League of Greater Wilmington - \$5,500	GHA Autism Supports - \$5,400	Roland Grise Middle School PTSO - \$3,000
Autism Society of North Carolina - \$5,000	Going Beyond the Pink - \$5,000	She ROCKS, Inc. - 5,000
Brunswick Family Assistance - \$6,000	Good Shepherd Ministries of Wilmington, Inc. - \$7,000	South Brunswick Interchurch Council - \$2,000
Canines for Service - \$5,000	Lower Cape Fear LifeCare - \$6,000	St. Mary Dental Clinic Corp. - \$6,500
Cape Fear Clinic, Inc., - \$8,000	Making Waves Foundation - \$5,000	StepUp Wilmington - \$5,000
Cape Fear HealthNet, - \$5,000	Meals on Wheels Council, Inc. - \$6,000	The Carousel Center, Inc. - \$5,000
Christian Community Caring Center (4C's Food Pantry) - \$4,400	Mother Hubbard's Cupboard of Wilmington Incorporated - \$7,035	The Food Bank of Central & Eastern NC at Wilmington - \$5,000
Coastal Bringing Up Down Syndrome of Southeastern NC, Inc - \$6,000	Murrayville Elementary School PTA - \$4,000	Wilmington Area Rebuilding Ministry, Inc. - \$8,000
Coastal Horizons Center, Inc. - \$6,000	New Hanover County Schools Johnson Preschool - \$3,200	
Community Counseling Center - \$7,000	North Carolina Dental Society Foundation - \$6,000	
Dementia Alliance of North Carolina - \$4,500	Nourish, NC - \$7,000	
Diaper Bank of North Carolina - \$6,000		

## ***EDUCATION - \$232,155 for 37 Grants***

Boys & Girls Clubs of Southeastern NC - \$10,000	Gilbert Scholarship Inc. - \$8,000	Surf City Middle School Band - \$5,490
Cape Fear Literacy Council - \$10,000	International School at Gregory - \$5,000	The Juneteenth Committee of Wilmington NC, Inc. - \$1,000
Cape Fear Bird Observatory - \$1,000	Isaac Bear Early College - \$7,500	TPYA @ Mosley Career Readiness Academy - \$4,525
Cape Fear Guardian ad Litem Association - \$7,500	JC Roe Alternative Center - \$2,000	Voyage (Blue Ribbon Commission on the Prevention of Youth Violence) - \$7,500
Cape Fear Kids Get Books - \$5,000	John T. Hoggard STAE Program - \$5,800	Wilmington Jewish Film Festival - \$9,300
Cape Fear Museum Associates, Inc. - \$9,300	Kids Making It, \$7,500	Winter Park Elementary School - \$3,000
Child Development Center, Inc. - \$7,500	Mary Washington Howe Pre-K Center - \$4,999	Young Scientist Academy - \$9,300
Coastal Land Trust - \$4,000	Masonboro.org. - \$7,500	YWCA Lower Cape Fear - \$10,000
College Park Elementary School - \$3,868	National Inventors Hall of Fame, Inc. - \$5,000	
Communities In Schools of Brunswick County, Inc. - \$6,226	North Carolina Coastal Federation - \$7,850	
Communities In Schools of Cape Fear - \$7,500	North Carolina Rice Festival, Inc. - \$3,000	
Community Enrichment Initiatives Inc. - \$9,000	Pine Valley Elementary - \$500	
Dr Hubert Eaton Elementary School - \$2,436	Rocky Point Elementary School - \$9,300	
Emma B. Trask Middle School Band - \$8,000	Soaring As Eagles Outreach Ministry, Inc. - \$8,260	
	Sunset Park Elementary School - \$8,500	

## ***ARTS - \$109,810 for 22 Grants***

Big Dawg Productions - \$6,060	Louise Wells Cameron Art Museum - \$5,000	Thalian Association Community Theatre - \$7,000
Brooklyn Arts Music Academy - \$4,000	Music on Market Fine Art Series - \$3,250	The Airlie Gardens Foundation, Inc. - \$5,000
Cape Fear Chorale - \$3,000	NC Project LEAD, Inc. - \$7,000	The Frank H. Kenan Chapel at Landfall - \$6,500
Cape Fear Community College Foundation, INC. - \$7,000	North Carolina Jazz Festival (NCJF) - \$7,000	Theatre For All Inc. - \$6,400
Cape Fear Garden Club - \$3,000	Ogden Elementary School - \$4,000	Turning the Wheel Productions, Inc. - \$2,000
Chamber Music Wilmington - \$3,000	Opera House Theatre Company - \$7,000	Wilmington Symphony Orchestra - \$4,000
Cucalorus Film Foundation - \$4,600	Port City Music Festival - \$5,000	
Forward Motion Dance Company, Inc. - \$3,000	Thalian Hall Center for the Performing Arts, Inc. - \$7,000	