

TOGETHER IN COMMUNITY GIVING











Annual Report and Retrospective 1995-2015











Arts Health and Welfare Education

Accessible Coastal Carolina Events Sports and Services, Inc. Alexander Youth Network Ashley High School Band Boosters Assistance League of Greater Wilmington Big Dawg Productions Black Arts Alliance Bradley Creek Elementary PTA Brigade Boys & Girls Club Burgwin-Wright House and Gardens Cameron Art Museum Camp Schreiber Foundation Cape Fear Chorale, Inc. Cape Fear Clinic, Inc. Cape Fear Community College Foundation Cape Fear Guardian ad Litem Association Cape Fear Habitat for Humanity Cape Fear HealthNet, Inc. Cape Fear Literacy Council Cape Fear Museum of History and Science Cape Fear Shakespeare, Ltd. Cape Fear Volunteer Center Child Development Center Coastal Horizons Center - The Rape Crisis Center of Coastal Horizons Center College Park Elementary School Communities in Schools of Brunswick County, Inc. Communities in Schools of Cape Fear Countywide Community Development Corporation Cucalorus Film Festival Domestic Violence Shelter and Services, Inc. Dreams of Wilmington Family Promise of the Lower Cape Fear Friends School of Wilmington Good Shepherd Center Gregory School of Science, Mathematics and Technology Heyward C. Bellamy Elementary School Island Montessori Charter School John T. Hoggard High School PTSO John T. Hoggard S.TA.E Katie B.Hines Senior Center Kids Making It Lower Cape Fear Hospice Making Waves Foundation Masonboro.org MCS Noble Middle School Mother Hubbard's Cupboard Murrayville Elementary School PTA New Hanover County Pre-K Programs at Mary Washington Howe Pre-K and Johnson Pre-K New Hanover County Schools New Hanover High School PTSA North Carolina Jazz Festival North Carolina Symphony Society, Inc. North Topsail Elementary School NourishNC, Inc. OASIS NC Operation Legacy Development Corporation Pender County Schools-Exceptional Children's Department Topsail Middle School Port City Music Festival Prevent Blindness North Carolina Progressive Outreach Towards Inspiring Achievements Rachel Freeman School of Engineering St. Mary Health Center Team First Book Serving Children in New Hanover County Thalian Association Community Theatre The Carousel Center, Inc. The Children's Museum of Wilmington The Dance Cooperative The Frank H. Kenan Chapel at Landfall The Hill School of Wilmington The Wilmington Ballet Company Welcome Home Angel, Inc. Williston Middle School PTA Wilmington Area Rebuilding Ministry, Inc. Wilmington Art Association Wilmington Symphony Orchestra Winter Park Elementary School Wrightsville Beach Elementary School PTA Wrightsville Beach Museum YWCA Lower Cape Fear











2016 BOARD OF DIRECTORS

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a message from our new PRESIDENT



2015 marks the 20th anniversary of the Landfall Foundation. It is an amazing success story of people who live in a beautiful community and who choose to share their good fortune with their Wilmington neighbors. Each year our contributions have grown. At the November Grants Presentation, 78 organizations received a total of \$361,000.

Through the revitalized Capital Grants program, another \$31,000 was given to two nonprofits to assist in the maintenance and preservation of structures. Educational scholarships for Landfall employees will come in at \$10,000, for total

gifts of \$400,000 going into the community this year. Since its founding 20 years ago, the Landfall Foundation has awarded grants of more than \$3.4 million to charities in the greater Wilmington area, all from donations by Landfall residents.

For our 20th celebration, we asked the agencies we fund to tell us what the foundation has meant to their organizations and the people they serve. The responses were both gratifying and heartwarming. The most unexpected comments came from several who praised the foundation for its overall philanthropic impact on the community. Reed Wallace, executive director of the Wilmington Symphony commented, "Probably the strongest aspect of the foundation's spirit of philanthropy is found in the leadership example it sets for not only those within the Landfall community but also for other individuals and corporations in the Cape Fear Region." Kitty Yerkes with Cape Fear Museum said, "It is amazing what the foundation has done over the past 20 years. I hope you have some idea of how grateful all the worthy nonprofit agencies are to you and your leadership making our community a better place to live and work." The Landfall Foundation does make a difference.

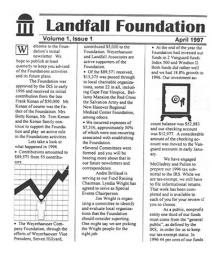
From inception, the foundation board has been composed of talented, enthusiastic, hard-working Landfall residents. The organizational structure has been fine-tuned with established fund raising activities. An off-board grants committee evaluates yearly proposals in the areas of Arts, Education, Health and Welfare. This process helps to secure the integrity of our funding process. We are grateful to our generous contributors who share the understanding that the foundation is Landfall's way of being a good neighbor and *being together in community giving*.

We are grateful for Bill Hamlet's leadership the past two years. His passion for the foundation's mission was infectious. We thank retiring board members Henry Brown, Larry Nelson and Katherine McKenzie for their dedicated service. We thank Mary Brown, co-chair of the grants committee, for her many years of service. We welcome an impressive group of new board members to continue our work-- Bill Bell, Carol Earey, William McMillan, Phil Pearsall and Abe Walston.

This year, many non-board members made major contributions. Pascal Boyd, former board member and a member of the finance committee, helped establish the Landfall Foundation Endowment Fund. Loretta Meyers, former board member and grants committee chair, organized our 20th Anniversary celebration with help from former board members Bruce Gibson, Pam Bradley and Jack Erdody. Two unsung heroes who have helped us for many years are Bill Bryden who prepares our tax letters and Avery Wilmeth who makes us look good through our website and other communications.

It is a great honor to be the incoming president of this organization. With 20 great years behind us, and with your help, the best is yet to be.

Marilyn Gunther Landfall Foundation President



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20 Years of Giving

Bill Hamlet, Past President

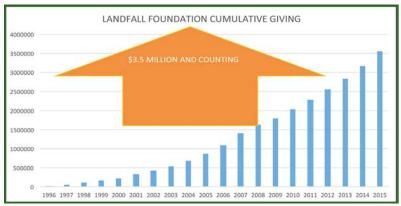
From it's conceptual beginnings in 1995 until today The Landfall Foundation has evolved into a unique and unusually successful organization for matching gated community's residential philanthropic interests to the greater Wilmington community nonprofit's needs.



I choose those words intentionally as we've come to find that this foundation concept is quite unique in the Southeast among the many developed communities; especially where there exists a preponderance of relocating retirees. Most of these residents have been successful in their careers and have brought with them a history of charitable giving and other support.

Frank Kenan saw the foundation as a catalyst and a vehicle to engage these new residents' interests, and to incent their giving and volunteering involvement with the many, principally smaller, Wilmington charities. By doing so it would meld these newcomers into the wider community and build lasting bridges in both directions.

Since the beginning full year of 1996 where there were 55 contributors raising \$89,571 (with \$50,000 from the Kenans) we now are supported by about 450 contributors and sponsors, which in 2015 will generate about \$400,000 in inflows (not counting returns on our investment account and the newly launched Landfall Foundation Endowment).



This steady and meaningful progress is primarily owed to a clear mission and organization structure that assures continuity and focus. There have now been 11 presidents serving to lead the foundation board, and almost 100 residents choosing to serve on the board in these twenty years. When one includes those who have served on the grants and other committees you see a volunteering base of a couple of hundred of the Landfall residents, several who have been continuously active for all twenty years.

During these years we have evolved in meaningful ways both as to how we raise monies, the size and importance of our "Gala" and the various recurring events, and the evolution and discipline of our grants process. A true charitable giving value proposition exists for our residents as we carefully screen the large number of grant applications, and importantly follow-up in every case to assure that our monies go where they were destined. And we do this with an all-volunteer staff that keeps our "overhead" expenses to a very modest 3-4% of inflows.

For those of us who have been active in the foundation the time spent has been most rewarding and enriching and the future for impact in the Wilmington community is growing brighter. As one of our grant recipients recently said at our annual presentation, "I'm amazed every year by Landfall's largesse. You don't have to do that for all the local nonprofits, and I'm certain that there aren't many communities anywhere that do."

2015 Scholars

In its tenth year of granting scholarships to CCL and COA staff, the Landfall Foundation is proud to again provide assistance to six student employees in 2015. This brings the total number of scholarship recipients since the program's inception to 71 and the grants total over \$170,000.

Our 2015 Scholarship Recipients are:

Aaron Bratton Chris Enos Matthew Johnson Adam McManus Beata Pragji Cale Slocum



Chris Enos CCL Sous Chef

Please congratulate these ambitious young men and women who are ensuring their future success by furthering their education while at the same time making Landfall such a special place.

2015 ARTS GRANTS

20 PROJECTS TOTALING \$79,385

Ashley High SchooBand Boosters, Marching Band Uniforms, \$6,000 Big Dawg Productions, 15th Annual New Play Festival, \$600

Black Arts Alliance, Youth Film Outreach Projects, \$2,000

Brigade Boys & Girls Club, ImageMakers, \$6,000

Cameron Art Museum, Four Arts For Learning, \$4,000

Cape Fear Chorale, Inc., Cape Fear Chorale Presents Mozart's Requiem in D Major, \$4000

Cape Fear Shakespeare, Ltd., Shakespeare in the Park, \$6,000

Cape Fear Volunteer Center, Bring Big Buddy to Arts, \$4,000

Child Development Center, Using Art to Express Emotion, \$1,285

Countywide Community Development Corporation, Celebrating the Dream Initiative. \$1,000

Cucalorus Film Festival, Community Education and Engagement Program, \$7,500



The Dance Cooperative, Support for Community Performances, \$2,000
The Frank H. Kenan Chapel at Landfall, Community Music Project, \$3,500
North Carolina Jazz Festival, NCJF Musical Workshops, \$2,000

North Carolina Symphony Society, Inc., Music Education Concerts for New Hanover County Schools, \$6,000 Port City Music Festival, 8th Annual

Port City Music Festival, 5th Annual Port City Music Festival: Continuation & Expansion, \$4,000

Thalian Association Community Theatre, Theatre 4 Change Community Afterschool Project, \$5,000

Wilmington Art Association, Pedestals and Panels for Display Purposes, \$3,000 The Wilmington Ballet Company, Creation of Permanent Scenic Drops for Nutcracker Productions, \$4,000

Wilmington Symphony Orchestra, "Music for Youth," \$7,500





In the 21 plus years that Big Dawg Productions has been producing plays, they have presented over 150 productions to the citizens of the Lower Cape Fear region including many original works written by adults and youth. The 2015 grant enabled Big Dawg to hold its New Play Festival for the first time in five years. This festival gives young artists a creative outlet outside of the classroom

so that they have another environment in which to learn and grow. Online at bigdawgproductions.org.

The Cape Fear Guardian ad Litem Association addresses the special needs of abused, neglected, and dependent children represented by Guardian ad Litem volunteers in the fifth judicial district. In the 2014-2015 fiscal year, 188 Cape Fear Guardian ad Litem volunteers served a total of 638 neglected and/or abused children in New Hanover and Pender counties. The 2015 Landfall grant will provide the primary financial



support for the Cape Fear Guardian ad Litem's Growth Adventures Learning Self Program. Online at cfgala.com.



Cape Fear Chorale is an adult choral group in Wilmington that presents free to the public classical/traditional music concerts each fall and spring. The 2015-2016 grant provides support for the expenses of having a guest conductor and soloists for Cape Fear Chorale's free April 17, 2016 performance

of Requiem in D by Wolfgang Amadeus Mozart at the Humanities and Fine Arts Theatre at Cape Fear Community College. Online at <u>capefearchorale.org</u>.

The Carousel Center, Inc. is a nationally-accredited Child Advocacy Center whose mission is two-fold: to meet the physical, emotional and psychological needs of children who have suffered physical or sexual abuse; and to improve the community via child abuse education and prevention. Children who are engaged in Trauma-Focused Cognitive Behavioral Therapy at TCC consistently demonstrate a 50% reduction in



post-traumatic stress symptoms. The grant will completely renovate the center's medical exam room. *Online at carouselcenter.org*.



The Good Shepherd Center feeds the hungry, shelters the homeless and fosters transition to housing. In the past year over 85,000 meals have been served to the community's hungry including the working poor, elderly, and veterans. Over the years, Landfall Foundation grants have helped Good Shepherd return hundreds of our homeless

neighbors (men, women and families with children) to independence in our community through stable and safe housing. More than 50 Landfall residents volunteer weekly. *Online at goodshepherdwilmington.org*.



Cape Fear Habitat for Humanity provides an opportunity for low and low-to-moderate income individuals and families to



achieve the American dream of owning their own home. Families approved for their home ownership programs must meet strict selection criteria and serve sweat equity hours - all while raising children, working full-time jobs, and in some cases, studying for and attending school full-time.

Online at capefearhabitat.org.

The Hill School of Wilmington is the only school in

southeastern NC designed to specifically address the needs of students in grades 1-8 with learning disabilities and/or attention deficits. The enrollment has grown from six students in 2010 to serving 40 students this school year. The grant has played a critical role in moving the school closer to the goal of a 1:1 iPad ratio for the



ever-growing student population. Online at <u>hillschoolofwilmington.org.</u>



Regardless of ability to pay, the Lower Cape Fear Hospice & Life Care Center provides the highest level of care and comfort to patients with life-limiting illnesses, support and counseling to families and education

to the community. They serve all ages and diagnoses and provide almost \$400,000 in charity care annually. Online at hospiceandlifecarecenter.org.

Mother Hubbard's Cupboard serves those who are hungry in the Wilmington area through distribution of emergency food. This service is provided with no paid staff by over 400 volunteers in partnership with the community, without regard to race or religion and with care to preserve the dignity of the individuals being served. They give groceries to about 3,000 people every month, about a quarter of whom are children and less than 5% of those served are homeless. Online at motherhubbardsnc.org.





OASIS NC is an organization entirely dedicated to children with autism and their families. OASIS programs are available all year and address the core deficits related to autism (communication, social, and behavior) in a positive, educational, and supportive way. The 2015 grant made it possible for OASIS NC to acquire

STEMscopes, a research-based science curriculum for children with autism. Online at oasisnc.org.



2015 **EDUCATION GRANTS** 33 PROJECTS TOTALING \$136,320

Burgwin-Wright House and Gardens, People of the Past, \$1,015

Cape Fear Community College Foundation, Opportunities for Students to Become Certified, \$3,000

Cape Fear Guardian ad Litem Association, Growth Adventures Learning About Self, \$7,500 Cape Fear Habitat for Humanity, Homeownership Education, \$1,950

Cape Fear Literacy Council, Volunteer Recruitment and Retention, Cape Fear Museum of History and Science, Try It Days, \$3,600

The Children's Museum of Wilmington, New Science Exhibits,

Coastal Horizons Center-The Rape Crisis Center of Coastal Horizons Center, Camp Thrive: Summer Camp for Teen Survivors,

Communities in Schools of Brunswick County, Inc., Action for Success, \$7,000

Communities in Schools of Cape Fear, WIRE Afterschool, \$7,500 Dreams of Wilmington, STEAM, not STEM, \$4,319

Friends School of Wilmington, Summer Eco-Camp Program, \$1,000 Gregory School of Science, Mathematics and Technology, STEM Literate, \$7,500

The Hill School of Wilmington, iPads for Hill 2015, \$3,552 Island Montessori Charter School, Montessori Curriculum Materials,

John T. Hoggard High School PTSO, Step Up to the MIC, \$3,080

Kids Making It, Vocational Training to Jobs Lifeline Project, \$7,500

MCS Noble Middle School, Nonfiction Library Collection, \$5,000 New Hanover High School PTSA, Courtyard Teaching Garden,

North Topsail Elementary School, Technology Grant for iPads, \$3,790

Operation Legacy Development Corporation, Waste Not-Want Not

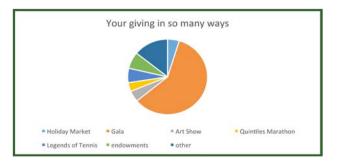
Project, \$1,519
Pender County Schools-Exceptional Children's Department Topsail
Middle School, Building Accessible School Environments, \$3,800
Progressive Outreach Towards Inspiring Achievements, After School
Summer Tutoring Program, \$3,500
Team First Book Serving Children in New Hanover County,
Reading is the Key, \$6,000

Williston Middle School PTA, Emergency Supplies and Technology for Needy Children, \$7,500

Wrightsville Beach Museum, WB Museum Oral History Project,

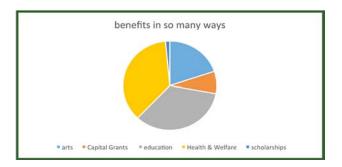
Treasurer's Report

2015, our 20th anniversary, was a banner year for the Landfall Foundation as we passed the \$3,000,000 mark in giving! Many thanks to all of you that donated generously and have continued to support your foundation, allowing us to donate \$361,000 to 78 local charities.



The Landfall Foundation is able to function due to the tireless efforts of its volunteers dedicated to making a difference in our local area. This kept our administrative costs down to 3.4% for the year. The foundation is very proud that we can continue to fund theses charities each year with no paid employees using only kitchen table offices.

For those that would like to join your friends and neighbors in supporting your foundation, there are many ways to give. Use the attached contribution form to contribute by: check, credit card (Visa, Master Card or Discover), or donation of stocks or bonds.



Contributions can also be made on our website (<u>LandfallFoundation.org</u>) using PayPal. A donation made "in honor of" or "in memory of" a friend or loved one is a wonderful way to pay tribute to them. You may also take advantage of corporate gift matching programs. An "every little bit counts" option at no cost to you is available by doing your online shopping at AmazonSmile.com. Amazon will donate .5% of your purchase to the Landfall Foundation once you select us as your preferred nonprofit. We have already received \$50 from AmazonSmile in 2015 thanks to all of the online shoppers that chose the foundation as their charity.

Every donation is much appreciated, tax deductible and will be acknowledged with a tax deduction letter. If you have any questions on how to give please contact Gary Atwell (910-256-0349 or GaryAtwell2gmail.com) or Tammy Darazsdi (910-599-2080 or TDarazsdi@gmail.com).



The Landfall Foundation is a 501 (c) (3) nonprofit organization and files financial documentation with the NC Secretary of State annually including our annual report 990. Information is available at: www.secretary.state.nc.us/Search/profcsl/8612090

Endowment Fund

The Landfall Foundation Endowment Fund was formally announced during the 20th Anniversary celebration of the Landfall Foundation. The endowment fund is focusing on legacy giving (e.g. estate planning, planned giving, memorials, etc.) for the purpose of financing all the operation expenses of the foundation so that 100% of funds raised by the foundation will go directly to the community in grant awards. Discussion began for this fund in 2009 and was brought to fruition by Pascal Boyd and committee. For more information on the Landfall Endowment Fund and how you might contribute and join The Frank and Betty Kenan Society, please visit www.LandfallFoundation.org.

Capital Grants

In 2015 the Landfall Foundation implemented the Capital Grants Program. The program is intended to make material contributions towards the total cost of acquisition, construction, repair, renovation, rehabilitation or other capital improvements or deferred maintenance of a facility or the purchase of equipment.

The 2015 Landfall Foundation Capital Grant recipients are:

The Community Boys and Girls Club of Wilmington in



the amount of \$22,600 for major repairs to the Girls Club building at 1502 Castle Street.

The Girls Club has been in existence for over 57 years and this grant will enable the club to

continue its STEM academic and enrichment activities for nearly 200 young girls every day in a safe and nurturing environment.

The Bellamy Mansion Museum, one of our state's most recognized antebellum landmarks, has been given a grant of \$9,000 for essential structural repairs to the upstairs rear porch which is utilized on every tour.



The porch hosts part of the rear staircase of the mansion, which was originally used for slaves to go in and out of the mansion. A complete overhaul of the porch was necessary to ensure safety and to allow the mansion to continue

to host regular tours, free community events, lectures and social events.

The foundation strives to provide ever-greater assistance to the many underserved charitable organizations in the area. The Capital Grants Program is the latest effort to achieve that goal.

A Look Back at 2015



Quintiles Marathon Both the Full and the Half marathons sold out this year. Additional sign ups for Eli's 1-Mile Fun Run and the 5K brought total registrations to over 4,000 people! The race generated \$35,000 for charity, \$17,000 of which was donated to the Landfall Foundation.

Gala Nearly 300 guests attended the Landfall Foundation's 19th Gala, which took place on March 28th at the Landfall Country Club. "Old Las Vegas" was the theme and guests were made to feel like they were in the Sands Hotel, surrounded by stained glass windows, sparkles, plumes and a wedding chapel, which doubled as the photo station.



Legends of Tennis This year's Legends of Tennis was held September 18-19. Special guests included James Blake (photo) and Rennae Stubbs. The invited pros played with CCL pros Cassie Martin, Lauren Isenhour and head tennis pro Charlie Owens. Events included a children's clinic and a Saturday morning sponsor clinic. This year, kids from the Brigade Boys and Girls and the Community Boys and

Girls Clubs participated in a free youth clinic. Ending the two-day event was the Grand Slam Party, which included a live auction that raised additional funds for the Landfall Foundation.

Art Show

Best In Show, Justine Ferreri, "Manipulation" 2nd In Show, Lisa Lightfoot, "The View" 3rd In Show, Jay Dechesere, "Thai Wedding Parade"

Honorable Mentions included:
Karen Scott, "Blue Vase With Roses"
Bill Bell, "Tango"
Joanne Geisel, "On The Trailer"
Sandy Nelson, "Last Light"
Vicki Kohler, "Slip Sliding Away"
Jack Leister, "Woodpecker"



Holiday Marketplace

This year's event was a huge success and our 50/50 raffle provided an extra



opportunity for fundraising. A big THANK YOU! to all of our event volunteers. In case you missed it, Marketplace Chairs Cindy Worden and Jessica Schreiber lined up an impressive variety of high-end vendors. Plans are underway for next year's event...stay tuned!



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Annual Landfall Gala HAVANA NIGHTS April 2nd

Art Show August 24th - 28th

Legends of Tennis September 30th - October 1st

Holiday Marketplace December 6th

LANDFALL FOUNDATION CONTRIBUTION FORM

Please mail to: 1924 Pembroke Jones Drive • Wilmington, NC 28405

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